



Bear Country Credit Union was borne of a little idea—create a hands-on interactive experience where young children could experience the sound money management concept Save, Share, Spend, Earn.

Bear Country Credit Union simulates a credit union branch that might be found in The Berenstain Bears' Bear Country. Children are able to roleplay as bear tellers, member service representatives, and branch managers, creating a truly unique and impactful financial literacy experience.

Bear Country Credit Union is a key component of The Berenstain Bears Financial Literacy Program, which was developed in response to studies documenting the advantages of teaching fiscal responsibility to children as young as 5-years-old and has been endorsed by The National Credit Union Foundation.

P.S. Check out The Berenstain Bears Cub Account for children up to age 10!



Bear Country Credit Union is a magical place where the bears make their money grow. Come explore!

Learn how to save, share, spend, and earn just like Brother Bear and Sister Bear!

Fun with The Berenstain Bears does not end here! Check out more exciting activities at [CU Website Here].

"When little bears spend every nickel and penny, the trouble with money is they never have any!"

MANAGER'S DESK

The Credit Union manager is in charge of the Credit Union branch. Branch managers are very wise. They can help you sort out needs and wants.

- Needs are necessary things we can't be without like food, water, and shelter.

- Wants are things that we might like to have, like toys, candy, and vacations.

Think about something you have at home that is important to you. Is this a need or a want?

NEEDS

Circle the things in the list below that are "Needs."

food pets housing education coat pizza computer water

What are some things you need?

WANTS

Circle the things in the list below that are "Wants."

food coat pets pizza housing cell phone education games

What are some things you want?

BEAR COUNTRY WORD SEARCH

ARCMDJWANWZUA EOACOLIFC Ν Е D J ΤP L N Ν ISO Т 0 D J HMOEΤ LN Ε Ι S Н UΥ J Ν SKSRU Ε Χ D N IRSV TEW THF R X XQ JAIQESQF Т Τ EVASTY G B D Α Н R Е GANAMY Q J Z X MQBWCQXC Υ R WΖ R Α S Е THR Ι Р Ν D F T D R K B U S 0 Р В J Ν Z E J C Ε Δ Е P X M DK Υ Q R X Ι 0 Т 0 Т Н N F V P X S SJ DMΤ Ν $M \subset C$

CREDIT UNION
INTEREST
NEEDS
SPEND
WITHDRAW

DEPOSIT
MANAGER
SAVE
SPENDTHRIFT
VAULT

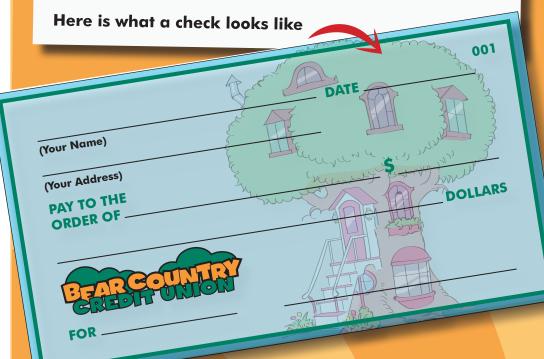
EARN MONEY SHARE TELLER WANTS

MEMBER SERVICE REPRESENTATIVE STATION

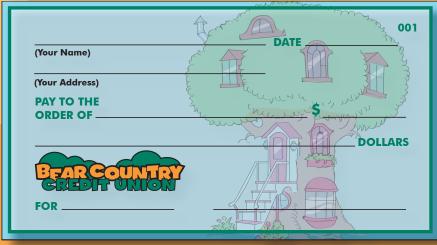
At Bear Country Credit Union, we don't have customers, we have members. When you open an account at Bear Country Credit Union, you join the Credit Union like you might join a club at school.

At the Member Service Representative Station you can:
- open savings or checking accounts
- ask for help with your account

When bears want to pay bills or buy something, they can use a check instead of cash.









MINT STATION

Just like a human credit union, inside Bear Country Credit Union's Mint, you can count and sort coins in the honey pot. Different coins and dollars have different values.

If you could design your own coin, what would it look like?

Draw it!

Name Your Coin: ____

Take Home Activity:

Have someone at home help you find
the oldest coin in your piggy bank!

LLY SAYINGS Can you solve the puzzle?

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 26 6 20 7 15 4 17 9 12 2 1 14 13 21 22 10 24 3 16 19 8 23 18 5 11 25

 $\frac{A}{26}$ $\frac{E}{10}$ $\frac{E}{15}$ $\frac{A}{21}$ $\frac{A}{11}$ $\frac{A}{16}$ $\frac{E}{26}$ $\frac{A}{23}$ $\frac{E}{15}$ $\frac{A}{7}$ $\frac{E}{12}$ $\frac{A}{26}$ $\frac{E}{10}$ $\frac{E}{15}$ $\frac{A}{21}$ $\frac{E}{11}$

 $\frac{A}{15} \frac{A}{26} \frac{B}{3} \frac{E}{21} \frac{F}{15} \frac{F}{7}$

Draw a line from the coins to the correct amount.



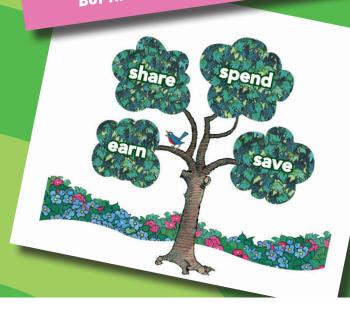
5¢

THE MONEY TREE

Brother Bear and Sister Bear like earning money. Money is used to buy goods and services.

Cubs like their own moneytheir own dollars and cents. But to spend it or save itwhat makes the most sense?

We can save money.
We can spend money.
We can share money,
But first we need to earn money!



What are some things you can do to earn money?



I am saving for:

How much do I need to save?

How I plan to save:

TELLER STATION

Tellers are very important people at Bear Country Credit Union. They help you when you want to:

- deposit and withdraw money
- move money from one account to another

Sometimes bear cubs can be spendthrifts. A spendthrift is someone who spends money without planning.

When little bears save their money, the Credit Union will pay them interest. This means we pay you for keeping your money in the Credit Union.

What are some things you can do with money?

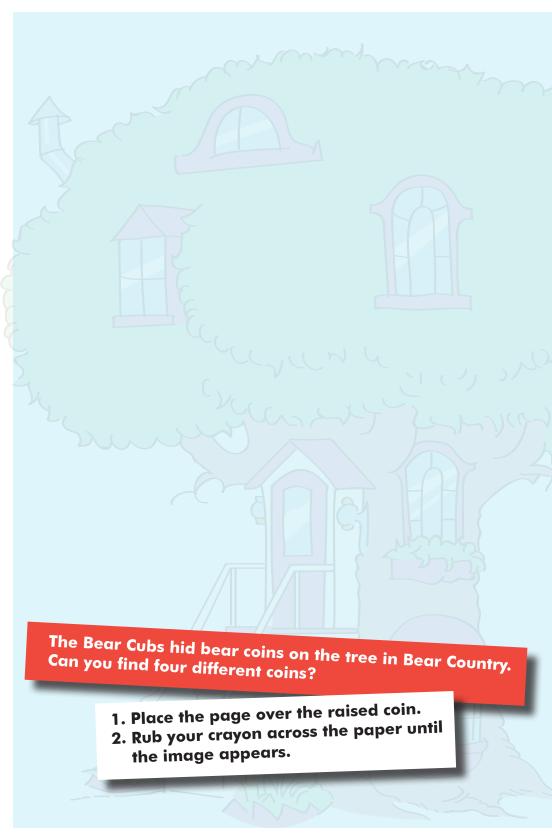
SAVINGS DEPOSIT	
SAVINGS	
Date	CASH
	CHECKS
N —	
Date February 1, 2017	S DEPOSIT
1, 2017	3 DEPOSIT
Name Jimmy	CASH
Account # 3206300012	
#3206300012	CHECKS 10.00
30012	25.00 5.00
BEADO	7-00
CONTRACTOR OF THE PARTY OF THE	SUBTOTAL
CREDIT UNION	LESS CASI: 40.00
	TOTAL TO.OO
	30.00

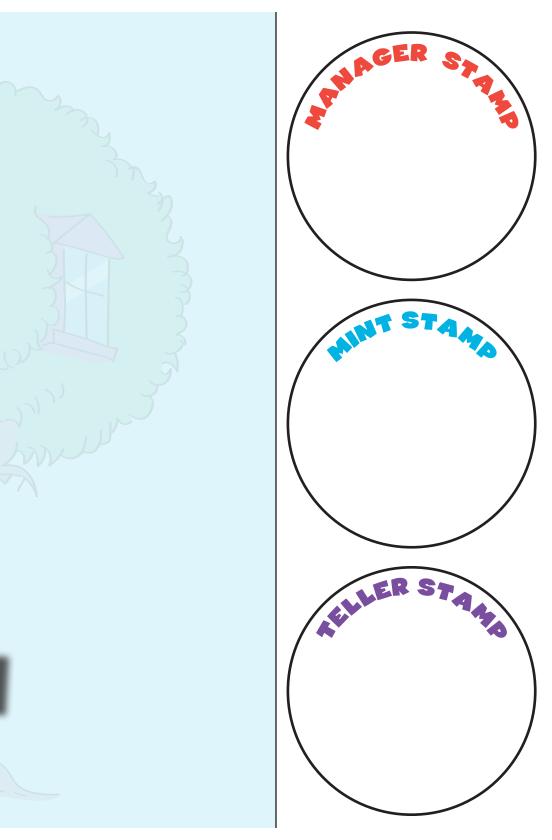
THE VAULT

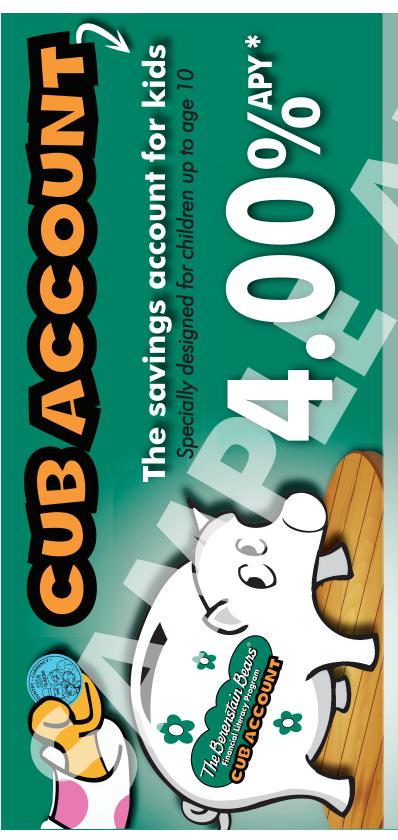
Bear Country Credit Union has a vault just like the Credit Union you visit. The vault is a special place where we store valuable things, such as honey or maps of where you can find the very best berry trees.

What might you put in a vault?

Illustrate the items:







OPEN ONE TODAY!

Visit an FMFCU branch or fmfcu.org/bears



əligibility applies. The Berenstain Bears® Copyright, Berenstain Enterprises, Inc. 2017. Federally insured by NCUA *Annual Percentage Yield (APY) accurate as of 3/1/17 on balances up to \$500, subject to change. Membership